

Rating Update

April 26, 2023 | Mumbai

Bombay Intelligence Security India Limited

Update as on April 26, 2023

This update is provided in continuation of the rating rational below.

The key rating sensitivity factors for the rating include:

Upward factors

- Sustained growth in revenue with sustained increase in operating margins above 7% leading to much higher cash accruals
- Sustained capital structure and liquidity profile on back of continued efficient working capital management

Downward factors

- Decrease in revenue or operating margins leading to cash accruals below Rs 25 crores
- Deterioration in capital structure or liquidity

CRISIL Ratings has a policy of keeping its accepted ratings under constant and ongoing monitoring and review. Accordingly, CRISIL Ratings seeks regular updates from companies on the business and financial performance. CRISIL Ratings is, however, awaiting adequate information from Bombay Intelligence Security India Limited (BIS) which will enable us to carry out the rating review. CRISIL Ratings will continue provide updates on relevant developments from time to time on this credit.

CRISIL Ratings also identifies information availability risk as a key credit factor in the rating assessment as outlined in its criteria 'Information Availability Risk in Credit Ratings'.

About the Company

BIS, incorporated in 1988, provides manned guarding, cash management, and facility management services. It is headquartered in Mumbai and has 57 branch offices across India. The company was promoted by late Mr. Ram Niwas Singh and is presently managed by Mr. Santosh Singh, Ms. Geeta Singh and Mr. Amarjeet Singh.



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Rating Rationale

February 23, 2022 | Mumbai

Bombay Intelligence Security India Limited

Rating Reaffirmed

Rating Action

Total Bank Loan Facilities Rated	Rs.30 Crore
Long Term Rating	CRISIL A-/Stable (Reaffirmed)

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Refer to Annexure for Details of Instruments & Bank Facilities

Detailed Rationale

CRISIL Ratings has reaffirmed its rating on the long-term bank facility of Bombay Intelligence Security India Limited (BIS) at 'CRISIL A-/Stable'.

The rating continues to reflect an established market position of the company in the manned guarding services in India supported by robust relationship with strong and diversified client base along with efficient working capital management. The rating also factors in a healthy financial risk profile and flexibility. These strengths are partially offset by exposure to intense competition in the security services industry in India.

<u>Key Rating Drivers & Detailed Description</u> Strengths:

- Established market position supported by robust relationship with existing clients: The BIS has been in the security services industry (especially in the manned guarding segment) for over 4 decades and has a large manpower of 40,000-45,000 guards. Company has more than 57 branch offices across India. Saraswat Bank, State Bank of India, ICICI Bank Limited, AIIMS, MMRDA among others form the part of established client base across India. Further company caters across segments like banking and financial services, education institutes, corporates, and hospitals among others. BIS's ability to maintain its standard of services has resulted in a steady order flow over the years.
- Efficient working capital management: Moderate receivable cycle (~40 days) has resulted in efficient working capital management reflected in gross current assets ranging ~60 days over the past 3 years ended March 31, 2021. The company is expected to maintain its working capital cycle in the similar range over the medium term.
- Healthy financial risk profile: Low total outside labilities to adjusted networth (TOLANW) of 0.66 time on a strong networth of Rs.272 crore represents healthy financial risk profile. Low interest outlay along with steady operating margin has resulted in comfortable interest coverage ratio of 15.5 times for fiscal 2021. Further, company had liquid investments of Rs 262 crore as on March 31, 2021 which has resulted in debt to liquid investments ratio of less than 1 indicating financial flexibility.

Weakness:

Exposure to intense competition: The security services industry comprises of large multinational and Indian players on
one end and a fairly fragmented, unorganized segment on the other end. The consequent intense competition continues
to constrain scalability, pricing power and profitability. Although, unorganised players hold around 65% of the domestic
market, the share of organised players may increase over the medium term with more focus on compliance after the
implementation of the Goods and Services Tax, stricter enforcement of minimum wage bill, and the Private Security
Agency Regulation Act and the recently passed Labour Reforms bills.

Revenue of BIS has remained range bound at around Rs 550-600 crore and operating margins operating margins declined steadily from 6.96% in 2017 to 4.34% in 2021 mainly on account of increasing competition due to which the

increase in manpower charges cannot be entirely passed on to the customers. BIS's ability to maintain its market position and profit margin amidst the highly competitive security services industry (especially the manned guarding segment, which forms ~80% of the industry) is a key rating sensitivity.

Liquidity: Strong

Liquidity is strong supported by cash and bank balance of Rs.262 crores as on March 31, 2021 which is expected to continue over the medium term. Cash accrual are expected to be over Rs ~35 crores as against term debt obligation of Rs ~1 crore over the medium term, which would further augment the liquidity. Fund based bank limit of Rs 30 crores were moderately utilized at around 75 percent for the past twelve months ended January 2022. Current ratio remained healthy at 2.05 times on March 31, 2021.

Outlook: Stable

CRISIL Ratings believe BIS will benefit from its established position in the manned guarding segment of the security services industry, a large and diversified clientele and a healthy capital structure.

Rating Sensitivity factors

Upward factors

- Sustained growth in revenue with sustained increase in operating margins above 7% leading to much higher cash accruals
- Sustained capital structure and liquidity profile on back of continued efficient working capital management

Downward factors

- Decrease in revenue or operating margins leading to cash accruals below Rs 25 crores
- Deterioration in capital structure or liquidity

About the Company

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Key Financial Indicators

As on / for the period ended March 31		2021	2020
Operating income	Rs crore	605.55	585.03
Reported profit after tax	Rs crore	24.71	29.09
PAT margins	%	4.08	4.97
Adjusted Debt/Adjusted Net worth	Times	0.32	0.07
Interest coverage	Times	9.72	10.76

Any other information: Not applicable

Note on complexity levels of the rated instrument:

CRISIL Ratings` complexity levels are assigned to various types of financial instruments and are included (where applicable) in the 'Annexure - Details of Instrument' in this Rating Rationale.

CRISIL Ratings will disclose complexity level for all securities - including those that are yet to be placed - based on available information. The complexity level for instruments may be updated, where required, in the rating rationale published subsequent to the issuance of the instrument when details on such features are available.

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Annexure - Details of Instrument(s)

ISIN	Name of	Date of	Coupon	Maturity	Issue Size	Complexity	Rating Assigned
	instrument	Allotment	Rate (%)	Date	(Rs Cr)	Levels	with Outlook
NA	Overdraft Facility	NA	NA	NA	30	NA	CRISIL A-/Stable

Annexure - Rating History for last 3 Years

		Current		2022 (History)	20)21	20	020	20)19	Start of 2019
Instrument	Туре	Outstanding Amount	Rating	Date	Rating	Date	Rating	Date	Rating	Date	Rating	Rating

Fund Based LT 30.0 CRISIL Facilities A-/Stable	29-01-21 CRISIL A-/Stable	07-10-19 CRISIL CRISIL A-/Stable A-/Positive
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All amounts are in Rs.Cr.

Annexure - Details of Bank Lenders & Facilities

Facility	Amount (Rs.Crore)	Name of Lender	Rating
Overdraft Facility	30	Saraswat Bank	CRISIL A-/Stable

This Annexure has been updated on 02-Mar-23 in line with the lender-wise facility details as on 23-Jan-23 received from the rated entity.

Criteria Details

Links to related criteria
The Rating Process
Understanding CRISILs Ratings and Rating Scales
CRISILs Bank Loan Ratings
CRISILs Bank Loan Ratings - process, scale and default recognition
Rating criteria for manufaturing and service sector companies
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